



SC'13 Website and Social Media Promotion Materials

As members of the Lustre® community, we would appreciate your help in promoting a number of exciting activities occurring at this year's [Supercomputing \(SC'13\) conference](#). OpenSFS has coordinated a number of SC'13 events, but we need your help to spread the word!

During these last several weeks leading up to SC'13, OpenSFS is asking for your help to drive attendance to the OpenSFS booth, sessions, and events by linking to the OpenSFS SC'13 event page from your website and using social media to highlight event updates. Participation is simple:

1. Follow OpenSFS on Twitter [@OpenSFS](#)
2. Post a blurb on the OpenSFS presence at SC'13 on your homepage, with links to the event website (sample text below)
3. Tweet about the event between now and November 21st using the sample tweets below.

For more information or questions, please feel free to contact admin@opensfs.org. We appreciate your support and look forward to seeing you at SC'13!

Best regards,
OpenSFS Administration

Website blurb

Want to leave your mark on the future development of Lustre? Join [Open Scalable File Systems \(OpenSFS\) at SC'13](#), where community discussions will take the Lustre technology into its next phase of evolution. For specific OpenSFS activities please see below:

SC'13 BoF Session: The Lustre® Community – At the Intersection of HPC and Big Data

- Tuesday, November 19th: 12:15-1:15pm in room(s) 405/406/407
- Speakers include: Jeff Layton, Intel; Paul Nowoczynski, DataDirect Networks; Shinji Sumimoto, Fujitsu; Sorin Fabish, EMC; Torben Kling Peterson, Xyratex; Eric Barton, Intel; Tommy Minyard, TACC, OpenSFS Community Board member

OpenSFS booth party – stop by to join us for drinks and meet others in the community!

- Tuesday, November 19th: 4:00-6:00pm at the OpenSFS booth (#4125)

OpenSFS presentation: “Community Developed Scalable File Systems”

- Wednesday, November 20th: 2:00-2:15pm at the Xyratex booth (#2107)
- Tommy Minyard, OpenSFS Community Board member, TACC

OpenSFS presentation: “Community Involvement in the Lustre File System”

- Wednesday, November 20th: 4:30-4:45pm at the DDN booth (#1307)
- Chris Morrone, OpenSFS CDWG Chair, LLNL

Sample tweets

- Win an iPad mini pre-installed with #Lustre! Well, an iPad mini anyway! #OpenSFS booth #4125
- Want to hear the latest on #Lustre as HPC and Big Data intersect? Join #OpenSFS in room #405 at SC'13 on Nov 19th at 12:15pm
- #SC13 is X days away. Register now and don't forget to stop by #OpenSFS booth 4125!
- Attending #SC13? Visit #OpenSFS (booth 4125) for a chance to win an ipad mini!
- The future of #Lustre will be on display in Denver on 11/18-11/21 at #SC13, booth 4125. Will you be there?
- Join industry leaders to discuss the future of the #Lustre community on November 19th at 12:15pm, room 405 @ #SC13
- #Lustre is making a move to the Big Data space. Join #OpenSFS in room 405 at #SC13, November 19th at 12:15pm to learn more!
- Party in #OpenSFS booth 4125 @ #SC13 – 4:00pm November 19th!
- Looking to learn more about #Lustre? Visit booth 2107 at #SC13 to learn more from Tommy Minyard about #OpenSFS! Nov 20th @ 2pm.
- Want to get involved in a #Lustre Work Group? Chris Morrone will cover the latest CDWG activities at #SC13. Nov 20th @4:30pm, booth 1307
- #OpenSFS is bringing HPC to the enterprise! Learn more at #SC13 in booth 4125.
- Want to learn how to unlock supercomputing power for non HPC enterprise computing environments? Visit #OpenSFS in booth 4125 at #SC13

Open Scalable File Systems, Inc. is a strong and growing nonprofit organization dedicated to the success of the Lustre® file system. OpenSFS was founded in 2010 to advance Lustre development, ensuring it remains vendor-neutral, open, and [free](#). Since its inception, OpenSFS has been responsible for advancing the Lustre file system and delivering [new releases](#) on behalf of the open source community. Through working groups, events, and ongoing funding initiatives, OpenSFS harnesses the power of collaborative development to fuel innovation and growth of the Lustre file system worldwide.

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